



**#102 1026 16th Ave N.W  
Calgary Alberta Canada  
403 210 2442**

# ELECTROCAUTERY BRANDING

## **What is Electrocautery Branding?**

**Electrocautery branding is a method of branding that uses a electrocauterizer / desiccator. This is the same machine that a surgeon would use to cauterize during a surgery. This type of branding leaves scar tissue in the shape of your chosen design, the scar tissue will generally raise and be red to a light pink in color.**



## **Does electrocautery branding use heat to do the branding?**

**This is a tricky question to answer, the electrocauterizer uses electro frequency, these Frequencies / volts transfers to heat. The heat produced is approximately 2000 to 2500 Degrees, but the blade in the cauterizer stays cold.**

## **Is electrocautery branding painful?**

**Most customers say that it is a little more painful than getting tattooed. Electrocautery Branding is one of the least painful methods of skin branding, it does not feel like getting burnt; it feels more like a dragging pressure.**





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Can a electrocautery brand have detail like a tattoo?

**(No) unfortunately branding designs need to be fairly basic, although electrocautery Branding is the most accurate and detailed branding method.**

How long does a branding take to heal?

**A branding will usually take 4 to 6 weeks for the initial healing, remember a branding is actually a centralized 2 to 3 degree burn.**

I see some brandings heal with white scar tissue and some with red why?

**Alot can depend on your body's ability to heal burns, naturally some people are prone to building scar tissue and some are not. Some of our customers choose to aggravate and agitate their branding during the healing process, by doing so it can cause the scar tissue to turn pink / red and raise. Most customers brandings will naturally do this due to the fact it is a 2 to 3 degree burn and will scar.**

Are burns infectious?

**(Yes) they can be if the proper aftercare is not followed during the healing process. It is very important to clean the new branding w/ anti microbial soap. It is also important to remove any scabs in the shower, these scabs can harbour alot of bacteria and can cause an infection.**

Does branding blister like a regular burn?

**(NO) electrocautery branding uses enough focused and does not burn or blister the surrounding tissue.**

How old do you have to be to get branded?

**18yrs old with government issue photo ID, if you are under 18 a parent can not sign, No exceptions.**

For branding photos see  
[www.tribalexpression.com](http://www.tribalexpression.com)